

THE LADIES' ROOM (/EVENTS/THE-LADIES-ROOM/12328/)

— In Itinere —

ABOUT

BUILDING is delighted to host The Ladies' Room (Ilaria Bianchi, Agustina Bottoni, Astrid Luglio), as one of special projects that the gallery dedicates to and will periodically focus on emerging talents: BYD, Building Young Designers, on the occasion of the Fuorisalone, (17 - 22 April 2018), within the Brera Design District titled: "Be Human: designing with empathy". The project is site-specific: a multisensory, intimate and structured path, with four installations, designed exclusively for the gallery, and created to accompany the visitors in a symbolic rise, through encounters and levels, which lead to the knowledge and the rediscove distant ancestral images, a design that creates empathy with the observer. The journey, in four moments, where nature and artifice meet, in a variety of perspectives and trajectories, inside and outside the building. Itinere is a silent guide, a collection of delicate signs to be interpreted, before proceeding into a journey, material and poetic, through time and space, a journey to discover archetypal forms and dynamic objects, coexist in harmony with the environment.

WHERE



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