

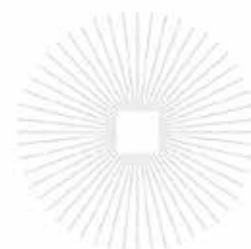
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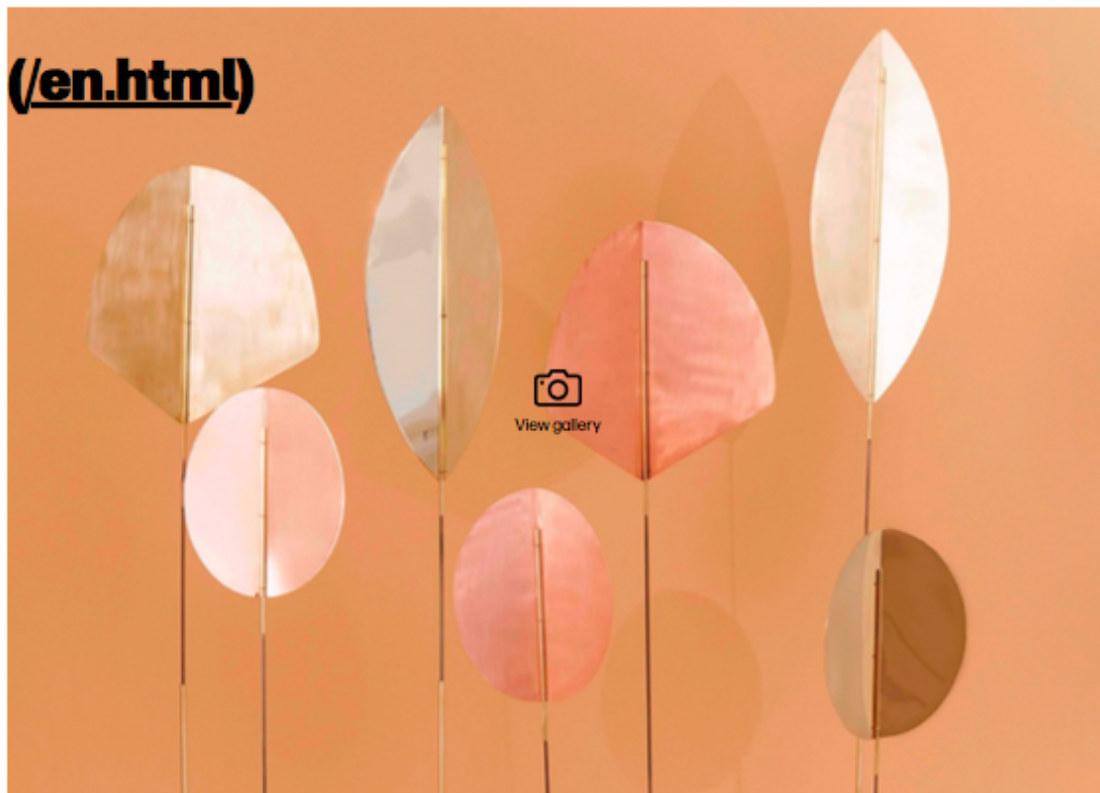
In Itinere: a route of contrasts by The Ladies' Room

The Building hosts in Brera Design District 2018 a route of contrasts and levels, nature and artifice, matter, poetry and crafts, interacting with time and space.



During Salone del Mobile 2018, The Ladies' Room (Ilaria Bianchi, Agustina Bottoni, Astrid July) presents In Itinere, a new project exclusively for Building, with a very contemplative yet tangible character. Their work starts with a strong need to research sensory involvement in contemporary design.





In this gallery: The Ladies' Room, In Itinere (Corrente, Traccia, Nord, Focolare), Building, Fuorisalone 2018

[Read also: The Ladies' Room, Fenomena. An all-female poetics that plays on complicity and sensorial solicitation. #MDW2017 \(/en/news/2017/03/23/fenomena.html\)](#)

In Itinere is a site-specific project, designed for the architecture of via Monte di Pietà, that develops in four symbolic stages and wants to bring back to the memory and to the senses some ancestral images. Corrente, Traccia, Nord and Focolare are the four emblem-objects, dynamic and in harmony with the environment, that rediscover archetypal forms and refer, in order, to an artificial botany, to an amulet, to the concepts of travel and memory.

Title: IN ITINERE **Design team:** The Ladies' Room (Ilaria Bianchi, Agustina Bottoni, Astrid Luglio)
Venue: BUILDING **Address:** Via Monte di Pietà 23, Milan **Opening dates:** 17-21 April 2018 | 10am - 7pm

